



**NEED THAT EXTRA
“AWESOME” FOR YOUR WALLS?**

LEARN MORE ABOUT DMIBOP:

- **11 MIL MATTE**
- **WET STRENGTH PAPER**
- **“UNIVERSAL” COATING**

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1.800.854.2341 2020 V-1





CREATE AWESOME WALL COVERINGS

DMIBOP is ideal for applications that require a durable paper such as wallpaper and wall coverings. The 11 mil matte wet strength paper is latex-based and nylon reinforced making it extra durable. Let your imagination run wild: **DMIBOP** is as much a fine art paper as it is a wall covering – go ahead and create your awesome wall covering today!

Many regulations today require a paper based alternative to adhesive vinyl. **DMIBOP** is a solution that printers, installers, and regulators can all recommend! **DMIBOP** meets the ASTM 793 – commercial wall covering requirements and can be used with standard wallpaper paste for application. **DMIBOP** can be used for residential, hospitality, commercial and retail environments for applications including murals, interior design and restoration, art reproductions, maps and POP displays. **DMIBOP's** features our Award-winning Magic® “Universal” coating that is tear, scratch, water, and fade resistant.

How can you print DMIBOP? **DMIBOP** can be printed with virtually any print technology and looks great; that includes classic inkjet technology such as dye, pigment solvent, and even wide format toner technology but **DMIBOP** also works great with newer print technology including latex and pagewide.

Tips & Tricks

For installation and finishing tips, check out the resources page on MagicInkJet.com.

MAGIC DMIBOP



**CREATE VIVACIOUS, VIVID
VINYL VISUALS!**

LEARN MORE ABOUT DMVLA5:

- **ADHESIVE SOLUTION**
- **LONG-LASTING**
- **EXCELLENT COLOR GAMUT**

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VIVID MATTE VINYL



VIVID MATTE VINYL

DMVLA5 offers those who prefer water based print technology a proven solution for adhesive applications. **DMVLA5** works best when applied to smooth, flat surfaces such as glass, acrylic, or mounting boards. It is always best to test for desired adhesion and

removal when applying to textured or painted surfaces.

DMVLA5 features our Award-winning Magic® “Universal” coating on the front and a permanent adhesive and an easy to release liner on the back. It’s low glare matte finish produces long-lasting prints with excellent color gamut and black density.

How can you print DMVLA5?

DMVLA5 is best printed with dye printers, pigment, and pagewide printers.

MAGIC DMVLA5



**HAVE YOU EXPERIENCED
THE “WOW” FACTOR?**

CHECK OUT THE FAB6 SERIES:

- **FAB6**
- **FABBLOCK6**
- **FABTAC6**

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THE “WOW” FACTOR

FAB6 is an award-winning, lightweight (7 mil) 100% woven polyester fabric that produces outstanding print results every time. **FAB6** set the bar for printable polyester fabrics and never looked back. It features an exclusive Magic® coating that is tear, scratch, water, and fade resistant. This material is perfect for a wide variety of indoor and short term applications like fabric displays, banners, and wall décor. The durable, lightweight fabric exhibits minimal fraying compared to common alternatives.

The FAB6 Series is available with blackout (FABBLOCK6 in 11 mil) and with adhesive (FABTAC6 in 7.5 mil).



How can you print FAB6?

FAB6 can be printed with virtually any print technology; that includes classic inkjet technology such as dye, pigment solvent, and even wide format toner technology. FAB6 also works great with newer print technology including latex and pagewide.

For best results, trim prints with a hot knife.

MAGIC FAB6



QUINTESSENTIAL EVERYDAY MATTE PAPER

CHECK OUT THE FIRENZE SERIES:

- FIRENZE132
- FIRENZE170

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MARVELOUS MATTE

FIRENZE papers are the quintessential everyday matte paper. From compatibility to performance, profile and finishing, if you could only have one paper in your shop, **FIRENZE** would be it! These premium inkjet coated matte papers feature a smooth bright white surface, and proprietary instant dry coating which produces excellent print quality, line acuity, and image clarity across multiple print technologies without sacrificing print speed or color accuracy. **FIRENZE** offers plug and play printing with standard on-board “coated paper” settings on most inkjet printers.



FIRENZE is available in two different thickness sizes.

FIRENZE132 is a lighter weight 6 mil.

FIRENZE170 is a heavy weight 9 mil.

How can you print FIRENZE?

FIRENZE is best printed with dye printers, pigment, latex, UV, and pagewide printers.

MAGIC FIRENZE



**PRINTABLE CANVAS
FOR ANY CREATION!**

CHECK OUT THE GFCVM SERIES:

- **GFCVM**
- **GFCVP**
- **GFCVG**

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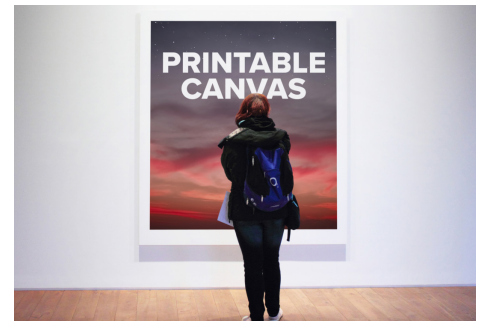




REMARKABLE PRINTABLE CANVAS

GFCVM is a remarkable, printable canvas suitable for any masterpiece. It's flexibility makes it perfect for stretching on fine art frames with no edge cracking or sagging. Colors remain true and vibrant for many years. **GFCVM** is a durable, poly / cotton canvas with a 1:1 weave and incredible stretching ability. The proprietary satin coating has a luxurious sheen while still reduces glare.

Magic **GFCVM's** features include our Award-winning Magic® satin coating that is compatible with common liquid overlaminate and production stretching equipment. **GFCVM** is an OBA and acid free, and pH neutral.




How can you print GFCVM?

GFCVM is best printed with latex printers, eco-solvent, solvent, and UV printers.

Now available in Pearl (GFCVP) and Gloss (GFCVG)!

MAGIC GFCVM



**STAND OUT FROM THE
CROWD WITH BOLD DISPLAYS!**

CHECK OUT THE GF10P SERIES:

- **GF10P140**
- **GF10P212**

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BOLD DISPLAYS THAT STAND OUT

GFIOP140/212 is an outdoor durable poster paper with the perfect combination of durability, performance, and economy. The latex saturated base paper creates a strong foundation for a range of indoor and outdoor applications. **GFIOP** features a satin, receptive coating designed for solvent, UV cure and latex inkjet that promotes ink adhesion and resists scratching. The result is an award-winning paper that meets the demanding print, application and durability requirements for high volume, high production graphics.



GFIOP is available in both 6 mil (GFIOP140) and 9 mil (GFIOP212).

How can you print GFIOP?

GFIOP is best printed with latex printers, solvent, and UV printers.

**For best results:
Use High Pass Count**

MAGIC GFIOP140/212



**CREATE PRINTS
THAT “POP”**

CHECK OUT THE GFPHOTO SERIES:

- **GFPHOTO**
- **GFPHOTO240**

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PRINTS THAT “POP”

GFPHOTO is the original solvent printable photo paper that allows solvent printers to show off and deliver photo quality results. When a banner or poster paper just won't do, **GFPHOTO** can!



The secret is the super smooth coating layers that produce exceptional image quality. Images dry instantly and exhibit vivid colors that will not fade on display. This photo paper features a smooth, gloss finish that reproduces fine detail with striking accuracy. **GFPHOTO** is ideal for high resolution graphics, posters, photos/portraits, and fine art reproductions.

GFPHOTO is available in 7 and 10 mil (GPHOTO240).

How can you print GFPHOTO? **GFPHOTO** was specially designed for solvent, latex and UV printers to deliver stunning photographic results for every print.

MAGIC GFPHOTO



**ARE YOU STILL USING POSTER PAPER
THAT WAS DESIGNED FOR EARLY
GENERATION SOLVENT PRINTERS?**

CHECK OUT THE GFPOSTER SERIES:

- **GFPOSTER8S**
- **GFPOSTER8G**
- **GFPOSTER5S**

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POSTERS THAT PACK A “PUNCH”

Are you still using a poster paper that was designed for early generation solvent & latex printers? Unlike a lot of poster papers that dry too slow for real production speeds, don't work well with newer generation printers or simply can't deliver the color accuracy, the **GFPOSTER** series is up to the task!

GFPOSTER has become the new standard for everyday printing for a wide variety of applications including general posters, general signage, retail advertising, photo reproduction, and wall murals. These premium coated papers are available in either a superior gloss (**GFPOSTER8G**) or smooth satin finish (**GFPOSTER8S**).

Also available in 5 mil (GFPOSTER5S).

How can you print GFPOSTER?

GFPOSTER is best printed with latex, eco-solvent, solvent, and UV printers.



MAGIC GFPOSTER SERIES



**HAS FABRIC GOT YOU
TOO STRETCHED OUT?**

CHECK OUT THE POSPRO SERIES:

- **POSPRO+200**
- **POSPRO+LX**

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STUNNING TRADESHOW GRAPHICS

Even in today's fabric trending tradeshow and display craze, the **POSPRO SERIES** is a hugely popular solution for tradeshow applications. It's curl resistance and award-winning universal coating make it the best blackout film available. **POSPRO+200** is an ideal solution for many indoor applications such as promotional roll-up banners, retractable banners, POP displays, tradeshow graphics, and retail.

POSPRO+200 is a 10.5 mil blackout film that features a proprietary base film and Magic® "Universal" coating. It has excellent color gamut and black density with a low glare matte finish. **POSPRO+200** is compatible with most PSA and thermal overlaminates. It is tear and scratch resistant, as well as water and fade resistant.

POSPRO+LX is optimized for latex printers and features a darker blackout layer and heat stable base film.

How can you print POSPRO?

POSPRO is best printed with dye, pigment, eco-solvent, solvent, and UV printers.



MAGIC POSPRO SERIES



**DURABLE BANNERS
THAT WILL LAST**

CHECK OUT PPM7 SERIES:

- **PPM7**
- **PPM7PSA**

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DURABLE BANNERS

PPM7 stands out in a category known for low cost print solutions. It's durability and outstanding print performance make it the best all-around polypropylene film available. The matte finish minimizes glare from external lighting & provides a clear view of the graphic from multiple viewing angles.

PPM7 includes a premium PP base film with Award-winning Magic® "Universal" coating that boasts excellent color gamut and black density. With a low glare matte finish, it lays flat with bright white colors and no cracking edge when folded.

How can you print PPM7?

Believe it or not, **PPM7** can be printed with virtually any print technology. **PPM7** is best printed with dye printers, pigment, latex, eco-solvent, solvent, UV, and pagewide printers.

Looking for
something
sticky?
Try
PPM7PSA!

MAGIC PPM7



**BOOST YOUR ADS WITH
BEAUTIFUL BACKLIT FILM**

LEARN MORE ABOUT SBL7:

- **8 MIL MATTE BACKLIT FILM**
- **GREAT FOR LIGHT BOX
GRAPHICS AND KIOSKS**

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PREMIUM BACKLIT FILM

SBL7 is an award-winning backlit film that adds visual appeal and dimension to ordinary advertising. It's universal coating ensures vivid color and dense blacks to produce stunning signage that shines day and night.

Magic **SBL7** starts with a premium polyester base and features the Award-winning Magic® "Universal" coating with a low glare matte finish. It is perfectly designed for backlit displays, menu signs, general signage, retail advertising, tradeshow graphics, and more! **SBL7's** premium backlit will be sure to attract an audience!

How can you print SBL7?

Believe it or not, **SBL7** can be printed with virtually any print technology. It is best printed with dye printers, pigment, latex, eco-solvent, and solvent printers.



MAGIC SBL7



**THEY CALL IT PHOTO
QUALITY FOR A REASON!**

CHECK OUT THE SIENA SERIES:

- **SIENA200(L/G)**
- **SIENA250(L/G)**
- **SIENA200(L/G)PSA**

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PORTRAITS FOR ANY OCCASION

They call it photo quality for a reason! While canvas offers dramatic texture and fabric provides key portability and installation value, there is still nothing quite like photo paper.

SIENA200/SIENA250 are the flagship products of the Siena family, available in luster (slightly textured satin) and gloss in both 8 mil and 10 mil. The **SIENA** photo paper series produces spectacular, life like images that will grab everyone's attention. Prints dry instantly and exhibit vivid colors that will not fade on display.

From gallery installations, to wedding books, or reprints of the kids, the **SIENA** photo paper series has the solution just for you. **SIENA** is available in 10 mil for something a little extra special - best for framing or gallery reproductions. It is also available in 8 mil, which is perfect for production posters or everyday.

How can you print SIENA200 & SIENA250?

SIENA200/250 is best printed with dye and pigment printers.

Looking for something sticky? Try **SIENA200GPSA (Gloss)** or **SIENA200LPSA (Satin)**!

MAGIC SIENA



**NEED IT TO STICK?
STICK IT WITH STICK2!**

LEARN MORE ABOUT STICK2:

- **6 MIL POLYPROPYLENE FILM**
- **SMOOTH MATTE FINISH**
- **REMODELS ANY INDOOR ENVIRONMENT!**

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MAKE IT STICK WITH “STICK2”



STICK2 remodels any indoor environment, colorfully and easily, one wall at a time. The base film is stiffer and thicker than competitive films and the back features an easy release adhesive that makes installation or removal effortless.

STICK2 is a 6 mil polypropylene film with a smooth matte finish and a low tack back. **STICK2** starts with a premium PP base film that is tear resistant and allows for no edge cracking

when folded. The Award-winning Magic® “Universal” coating creates excellent color gamut and black density.

How can you print STICK2?

STICK2 is best printed with dye printers, pigment, eco-solvent, solvent, and pagewide printers.

Tips & Tricks

The product should be fully tested by you to ensure success prior to surface application. Avoid surfaces with a pronounced texture (orange peel, knockdown or bumpy walls) before applying the product.

MAGIC STICK2



THE PERFECT CANVAS FOR YOUR MASTERPIECE!

LEARN MORE TORINO17M:

- 1:1 STRUCTURED BASE CANVAS
- AWARD WINNING COATING
- PERFECT COMBINATION OF
PRINT AND STRETCH

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ARTISTS' CANVAS MASTERPIECE

TORINO17M is an exceptional, printable artist's canvas worthy of true, artistic genius. It's perfect for stretching on fine art frames without cracking on the edges. Images remain colorful and vibrant for many years. This material is the perfect combination of print and stretch.

TORINO17M is perfect for displaying your greatest work. Its' proprietary 1:1 structured base canvas features our Award-winning Magic® "Universal" coating (many have tried to duplicate) which produces excellent color gamut and black density. **TORINO17M** is tear and scratch resistant as well as water and fade resistant. It has excellent flexibility for stretching and resists edge cracking when folded.

How can you print TORINO17M?

TORINO17M is best printed with dye printers, pigment, latex, eco-solvent, and solvent printers.

Tips & Tricks

For stretching and finishing tips, check out the resources page on MagicInkJet.com.



MAGIC TORINO17M



ELEGANT FINE ART COTTON PAPER

CHECK OUT THE VERONA SERIES:

- **VERONA250HD**
- **VERONA285T**
- **VERONA300RAG**

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ELEGANT FINE ART COTTON PAPER



VERONA allows artists to create elegant fine art cotton masterpieces.

VERONA is a series of award-winning, mould-made cotton rag. The **VERONA** series features an archival, water-resistant coating that is acid-free, lignin-free and optical brightener free. The result is the perfectly textured matte surface that produces extremely vibrant colors, beautifully defined blacks and gray tones for archival quality prints.

VERONA250HD is a 15.5 mil, 100% cotton coated smooth rag (matte). **VERONA285T** is a 19.5 mil, 100% cotton coated textured rag (matte). **VERONA300RAG** is a 16.5 mil, 100% cotton coated smooth rag (matte). Common applications for **VERONA** include premium photo reproduction, premium art reproduction, photo books, gallery reproductions, limited edition prints, exhibition prints, sepia prints, and more!

How can you print VERONA?

The **VERONA** series is best printed with dye printers and pigment printers.

MAGIC VERONA